



Sponsorship Package

Sponsoring Bundy SHS Rugby League

Our teams are coached and mentored by dedicated and qualified staff, giving students the opportunity to participate, compete and develop individual and team skill sets.

Sponsorship enables us to:

- ✓ Reduce financial barriers
- ✓ Provide quality training equipment
- ✓ Cover travel and camp costs
- ✓ Fund team events
- ✓ Promote student achievement and community engagement

Benefits

Partnering with Bundaberg SHS Rugby League means your business:

- ✓ Gains marketing exposure through events, apparel, and school community
- ✓ Is recognised as a supporter of youth development and the pathways of the local community
- ✓ Forms meaningful connections with students, families, school staff and community

Your Sponsorship Supports

Your contribution helps cover:

- ✓ Competition fees
- ✓ Travel expenses
- ✓ Training and playing apparel
- ✓ Game and practice equipment
- ✓ Team excursions/camps
- ✓ Advertising and marketing costs
- ✓ Team events/celebrations

Giving students equal opportunities to be successful in our region.

Your support gives students the opportunity to succeed both on and off the field, while showcasing your business as a community partner.

Bundaberg SHS Rugby League aligns with regional, statewide and national competitions and pathways working in conjunction with Wide Bay Bulls and Dolphins Development systems.

Rugby League Coordinator: Mark Handley



07 4154386



37a Maryborough Street



<https://www.facebook.cpm/BundabergStateHighSchool>



mhand49@eq.edu.au

Opportunities



Year 9/10 Dolphins Facilities Tour

Students in our year 9 and 10 program classes get the opportunity to attend our inaugural Dolphins NRL Rugby League excursion. The tour includes a full behind the scenes tour of Kayo stadium, player training facilities, wellbeing and personal branding talk and attending an NRL game.



Open Boys and Girls Queensland State Schools Cup

The State Schools Cup is a growing open-age (16–18 years) 13-a-side competition that showcases Rugby League talent from state high schools across Queensland. Joining this carnival marks a significant milestone for Bundy High and reflects the continued growth of our Rugby League Program.



Karyn Murphy Cup

Our girls' teams get the opportunity to play at the Karyn Murphy Cup carnival. This carnival is a statewide school-girls rugby league competition. Which then can progress on to Toowoomba to play a state final carnival against the best schools in Queensland.



Dolphins Plate and Shield Competitions

The Dolphins Plate and Shield Competitions are second-tier school Rugby League competitions featuring schools from Hervey Bay to Rockhampton, and west to Emerald. The competitions are held over several weeks and conclude with a final's series, providing an important pathway for emerging Rugby League talent in the region, including Bundaberg SHS teams.





Platinum Sponsor

\$5000



Logo Placement

Large logo on the front of team training and travel shirts, worn multiple times per week for training, matches, and community events.



Social Media

Advertising on the Bundaberg SHS Facebook and Instagram pages three times per term (over 6,700 likes and followers).



Extra Incentives

Invitation to all games and Sponsors' Day.
Business name and logo included on team photos.
Receive a Certificate of Appreciation.
New team polo provided to sponsor.

SUMMARY

Our Platinum Sponsorship tier offers premium brand exposure, a meaningful and long-term connection with our community, and the opportunity to align your organisation with a respected and rapidly growing school and Rugby League program.

You will also receive weekly advertising on the Bundaberg SHS electronic sign facing Maryborough Street (reaching over 10,000 commuters per day).

PLEASE NOTE

This donation is exclusive of GST



Gold Sponsor

\$3000



Logo Placement

Large logo on the back of team training and travel shirts, worn multiple times per week.



Social Media

Advertising on the Bundaberg SHS Facebook and Instagram pages three times per term (over 6,700 likes and followers).



Extra Incentives

Invitation to all games and Sponsors' Day.
Business name and logo included on team photos.
Receive a Certificate of Appreciation.
New team polo provided to sponsor.

SUMMARY

As a Gold Sponsor of Bundaberg State High School Rugby League programs, your organisation will gain high-value branding, strong community engagement, and broad exposure across regional and national sporting platforms. Your contribution directly supports academy development, funding new uniforms, performance resources, and expanded opportunities for our student-athletes.

This level of sponsorship also includes fortnightly advertising on the Bundaberg SHS electronic sign (reaching over 10,000 commuters per day).

PLEASE NOTE

This donation is exclusive of GST



Silver Sponsor

\$2000



Logo Placement

Medium logo on the back of team training and travel shirts, worn multiple times per week.



Social Media

Advertising on the Bundaberg SHS Facebook and Instagram pages three times per term (over 6,700 likes and followers).



Extra Incentives

Invitation to all games and Sponsors' Day.
Business name and logo included on team photos.
Receive a Certificate of Appreciation.
New team polo provided to sponsor.

SUMMARY

As a Silver Sponsor of the Bundaberg State High School Rugby League program, your organisation will be recognised as a valued partner supporting student-athlete development, performance pathways, and meaningful community engagement. Your contributions will help with the support of our students attending statewide competitions including Dolphins Plate and Shield along with helping reduce costs for the students to attend the Queensland State Schools Cup.

PLEASE NOTE

This donation is exclusive of GST



Bronze Sponsor

\$1000



Logo Placement

Small logo on the back or sleeve of team training and travel shirts, worn multiple times per week.



Social Media

Advertising on the Bundaberg SHS Facebook and Instagram pages three times per term (over 6,700 likes and followers).



Extra Incentives

Invitation to all games and Sponsors' Day. Receive a Certificate of Appreciation.

SUMMARY

Sponsoring Bundaberg State High School Rugby League program creates meaningful and lasting opportunities for young people. Your support helps remove financial barriers, giving students access to quality coaching, better facilities, and the chance to participate in experiences they may otherwise miss. It builds confidence, teamwork, resilience, and pride—skills that reach far beyond the field. Most importantly, your contribution opens doors for kids to grow, dream bigger, and feel supported by a community that believes in their potential.

PLEASE NOTE

This donation is exclusive of GST



Community Sponsor

Donations up to \$1000



Social Media

Advertising on the Bundaberg SHS Facebook and Instagram pages three times per term (over 6,700 likes and followers).



Extra Incentives

Invitation to all games and Sponsors' Day.
Receive a Certificate of Appreciation.

SUMMARY

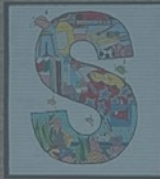
Any sponsorship is greatly appreciated at Bundaberg State High School. We aim to use this sponsorship to create connection to community and culture in our region. Focusing on multiple pillars resilience, positivity, leadership and encouragement. The help of our sponsors gives us the opportunity to work with students to develop these pillars both on and off the field.

PLEASE NOTE

This donation is exclusive of GST.

PROGRAM

ALUMNI



Zac Laybutt

Townsville Blackhawks
Queensland Cup, North
Queensland Cowboys NRL
and represents PNG on the
international stage



Klye Laybutt

Townsville Blackhawks
Queensland Cup (most
capped player), Played for
North Queensland
Cowboys in the NRL and
represented PNG on the
international stage



Caitlin Tanner

BMD with Central
Queensland Capras and
Wynnum Manly Seagulls,
U19 State of Origin, North
Queensland Cowboys
NRLW and represented
PNG at the international
level

Joel Baldwin: Townsville Blackhawks Queensland Cup

Cody Maughan: North Queensland Cowboys U20's and Queensland Cup for the Townsville Blackhawks

Wyatt Reynolds: Queensland Cup for Sunshine Coast Falcons and North Brisbane Devils

Marcus Tanner: Jersey Flegg with West Tigers and Queensland Cup for Central Queensland Capras